



# WHY ADAM?

As a top leadership speaker nationwide, Adam has spent more than 10 years studying human behaviors, leadership behaviors, organizational cultural behaviors and what causes people to effectively live out their purpose in life, leadership and their work. Adam has a magnificent obsession with identifying, analyzing and solving problems for leaders and organizations.

Society of Government Meeting Professionals called Adam, "simply the best speaker we have ever heard.", WR-IPMA-HR President said, "HIRE HIM" after his keynote to hundreds of HR Professionals, City of Los Angeles, said, "very well pleased" to his closing Keynote to more than 600 City of LA Housing Employees. Adam has shared the stage with Mayor Garcetti of Los Angeles, Former Mayor Goodman of Las Vegas, and many other Top leaders and influencers. Adam combines the perfect blend of inspiration and powerful, practical content that empowers and inspires your audience. Adam is simply an experience that your audience will never forget.

### **BEST SELLING AUTHOR & COURSE CREATOR...**

Society of Government Meeting Professionals called Adam, "simply the best speaker we have ever heard.", WR-IPMA-HR President said, "HIRE HIM" after his keynote to hundreds of HR Professionals, City of Los Angeles, said, "very well pleased" to his closing Keynote to more than 600 City of LA Housing Employees. Adam has shared the stage with Mayor Garcetti of Los Angeles, Former Mayor Goodman of Las Vegas, and many other Top leaders and influencers. Adam combines the perfect blend of inspiration and powerful, practical content that empowers and inspires your audience. Adam an experience that your audience will never forget.



### THE TOP ORGANIZATIONS KNOW WHO TO TRUST...

#### Adam's partial list of clients:









































"Adam the executive leaders were so impressed with you. I know you will be back!"

Charlette R. Starkey, City of Los Angeles

"You Were Simply The Best Speaker We Have **Ever Heard!"** 

Debbie, Society of Government Meeting Professionals

"Thought-provoking and inspiring. Your message on Leadership needs to be shared with our Government!"

Patricia, Attorney | Fox Rothschild

"You message was great for the team and it touch me personally!"

Alex, LB Detroit Lions

"We knew by recommendations we were getting a real gem, but had no idea just how awesome Adam would be. You left us with a real bang and touched me in personal ways!"

Michelle Iocca Operations Manager | Illinois Head Start Association

- 1. KEYNOTE SPEAKER
- 2. Breakout Sessions
- 3. Organizational Development 7. Event Emcee

5. Staff Development

6. Coaching

4. Leadership|Management Training

ADAM DELIVERS THE 4 DYNAMICS OF A GREAT PRESENTATION:

IMPACT VHIGH ENGAGEMENT V POWERFUL CONTENT VTRANSFORMATION



# MOST REQUESTED LEVINOTES

### **HOW TO BECOME A LEADER OF INFLUENCE - The Power of Influence**

Based on the bestselling book, "A Leader Others Will Follow: The Power of Influence."

The number one skill required of every leader is Influence. Influence is the very essence of great leadership and without it, leaders can't be effective. With 1 out of every 3 employees disengaged at work, the American Leadership Philosophy doesn't work anymore.

### **MADE FOR GREATNESS - The 7 Habits That Unlock Greatness Within**

The difference in success or failure in life, work and business are hidden within habits. Habits are the essence of what separates people who achieve greatness and those that don't. In this powerful program based on the book, "Made For Greatness: The 7 Habits that Unlock Greatness Within", leadership keynote speaker, Adam White delivers the 7 Powerful Habits every Individual can develop to master these leadership challenges.



## Revnotes Levinotes

### FROM PAYCHECK TO PURPOSE

Engaging employees in the work they do every day is the single most important way to increase productivity without compromising profit. Today's millennial and modern workforce don't just want a paycheck. Employees want their contributions and ideas to matter. Contrary to popular belief, monetary compensation is second to finding a sense of purpose and significance in their work. What motivates and engages employees today, are "intrinsic values" like significance, purpose, and contribution, not "extrinsic values" like money. If you want to create a culture that is based on purpose and not paychecks, then you can't afford to miss this powerful program as keynote, training session, or conference event.

#### **HOW TO MANAGE DISRUPTIVE CHANGE**

In this quickly changing landscape of business, industries are being disrupted by technology, AI, and massive change on many levels. Companies like Uber, Amazon, Google are transforming the way we do business and manage our organizations. We have to develop the ability to manage the changes that are affecting us or we will simply be left behind. In this powerful program, Adam teaches the most important area to manage first, our mindset, beliefs, and how we will approach change itself.

### Seminars & Workshops

Adam Develops Stronger Leaders, Effective Managers, and High Performing Employees

Seminars & Workshops are customized to solve the biggest problems and challenges facing your organization offered in 90 min, half day & full day seminars & workshops.

### Do You Want To?

- Develop Stronger Leaders & Managers
- Build An Improved Culture & Engage employee
- Motivate Managers & Staff with "Intrinsic Motivators" and not just "Satisfiers"
- Equip staff with Personal Leadership skills
- Create more influence, cooperation and buy-in
- Conduct a Strategic Session or Create a Compelling Vision for your Organization

Contact Adam's office today for a discovery call to discuss your training, seminar, or workshop

### "Adam You Were Simply The Best Speaker We Have Ever Heard!"

Debbie, Society of Government Meeting Professionals



Contact Adam to discuss how he can work with you to help make your next event a smashing success!

734-756-9114 | adamwhitespeaks.com | adam@adamwhitespeaks.com

