

# ADAM WHITE

Adam White is an in-demand national speaker, leadership expert, purpose finder, coach, a bestselling author, and one of the most inspiring, influential leaders in history. Society of Government Meeting Professionals and Western Region International Professional Management Association has both named him one of the best and most articulate speakers they have ever heard.

Adam's business, professional, and personal training has been impacting people all across the world. Over **100.000 students** and people have completed his online courses, attended his trainings, and have heard him speak live. He's creates more than 20 blockbuster online courses in personal and professional development including leadership, business, professional & personal development, organizational culture, human potential, becoming an influencer, motivation, both online and offline. Adam has been featured in HR Hour of Power and contributing writer to GOVTALK an online platform that has more than 2 million twitter followers.

A bestselling author, Adam's books include A Leader Others Will Follow, Made For Greatness: The 7 Habits, Cracked but not Broken: 7 Self Principles for Discovering Your Extraordinary Worth. His latest book, Cracked but not Broken has been shipped and read by readers in Australia, Africa, London, British Columbia, South America and the United States. Cracked but not broken has also been offered to be translated in Spanish. Adam is the executive producer, creator of the **ADAM WHITE INSIGHTS**.

As one of the most requested motivational speakers, Adam has shared the stage with Mayor Garcetti of Los Angeles, former Mayor Goodman of Las Vegas, John Maxwell and many other great influencers of this era. His live seminar events are "must-attends and continue to be a breeding ground for leaders, entrepreneurs, authors, speakers, and influencers all over the world.





















# MOST REQUESTED

### THE ART OF SERVANT LEADERSHIP:

### The Pathway to Greatness

Servant Leadership is often talked about, but many leaders and organizations struggle to adopt a true Servant Leadership ability and culture. In this powerful program on, "The Art of Servant Leadership", Adam White, speaker, author, and leadership expert uncovers what it takes to become a servant leader, have move impact and develop more influence. Adam takes participants on a leadership journey from the traditional model of leadership to the paradigm shift to servant leadership. More than at any other time in history the world is looking for servant leaders.

#### Key takeaways:

- What is Servant Leadership exactly?
- The Cornerstone of Serving Others: L.O.V.E.
- The Traditional Leadership Model vs. The Servant Leadership Model
- Developing the Servant Leadership Model
- The only 2 things every person is looking for
- The secret ingredient of Servant Leadership: LISTENING
- The 8 Most Important Characteristics of Servant Leaders

### THE HIGHEST FORM OF LEADERSHIP:

#### **Contribution**

The measurement of our leadership and life effectiveness will come down to one thing: Contribution. We can't take our title or position with us. The greatest influence and impact comes from developing and pouring ourselves into other people. The highest form of leadership is servant leadership. We treat employees as value resources instead of tools, customers as allies rather than challenges we see a shift in our income, our impact, and our organizational bottom line.

### **Key takeaways:**

- 5 Levels of Contribution: Where it starts and how it can be developed
- What defines and measures our life
- Defining our Why and using it as the fuel to succeed
- The 3 Parts of a Human Being and Why it's significant for Leaders
- The 3 Forms of Communication and which one is most effective



# MOST REQUESTED

### THE POWER OF RESILIENCE:

### Bouncing Back from Crisis, Challenge & Change

The COVID-19 epidemic has created some dark days. People are losing jobs, taking pay cuts, suffering from foreclosure, and unsure about the future. Some of them are snapping, sinking into depression or suffering a permanent loss of confidence. But others are snapping back. They are seeing opportunity where there is crisis. What is the difference between them? What carries people through tough times? The answer is Resilience Adam White, Human Potential Expert and Leadership Speaker has created a powerful program on the power of resilience and how to bounce back from crisis, challenge and change.

#### Key takeaways:

- The nature of individual resilience
- What makes some organizations as a whole more resilient than others?
- What makes others bend and ultimately bounce back
- The 3 defining characteristics of Resilient people
- 3 Ways to Cultivate Resilience
- The power of Values during crisis, challenge and change

#### MANAGING DISRUPTIVE CHANGE

### How to Manage and Master Change

In this timely and needed program, Adam White, Transformational Speaker and Human Potential Expert, has the difficult conversations with organizations on how to manage to one of the most unprecedented times in American and World History. COVID-19 wasn't just a one country problem, it's a world human problem. Racial tension was not just America's problem, it's a world human problem.

### **Key takeaways:**

- How to Manage change, crisis, and unrest
- The Negative effects of crisis and how we can acknowledge them
- The 7 Positive Impacts of Crisis and how we can learn from them
- How to Identify and manage the 4 seasons of change
- Why Change happens and how we can be prepared for it

7 Ways to Work with Adam

KEYNOTE SPEAKER

BREAKOUT SESSISONS

STAFF DEVELOPMENT

COACHING CONSULTING LEADERSHIP & MANAGEMENT DEVELOPMENT

ADAM WHITE UNIVERSITY ONLINE COURSES

ORGANIZATIONAL DEVELOPMENT

Seminars & Workshops

Adam develops Stronger Leaders, Effective Managers, and High Perfomring Employees

Seminars & workshops are customized to solve the biggest problems and challenges facing your organization offered in 60 min, 90 min, half day and full day seminars & workshops

### Do you want to?

- Develop Stronger leaders & managers
  Build an improved culture & engaged employees
  Motivate mangers & staff with "Intrinsic Motivators"
  Equip staff with personal leadership skills
  Create more influence, cooperation and buy-in

- Conduct a strategic sessions or create a compelling vision
- Become a Servant Leader
- Manage Distruptive Change

















# Adam delivers the 4 dynamics of a great presentation...

### **IMPACT**



Adam's presentations produce a high return on your investment. Actionable takeways, real world experience, dynamic teach all produce a powerful impact for your attendees that inspires them to take action

### **HIGH ENGAGEMENT**



Adam is not a podium speaker. He walks through the crowd so your attendees not only hear him, but they can feel him. He often uses audience examples and really has a gift for engaging audiences

### **POWERFUL CONTENT**

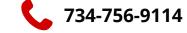


It's not uncommon to see phone cameras up in the air as attendees take picutres of Adam's powerful slides. The content is so reach, so relatable and so impactful they simply don't want to miss one silde

### **TRANSFORMATION**



Adam delivers what every person is seeking for: TRANSFORMATION. They leave Adam's presentations with a new mindset, a new belief, a new identity and a new found purpose to do something they have never done before

















### Why hire Adam?

### A Servant Leader at Heart

Adam embodies **Servant Leadership.** 

Servant leadership is not just a topic, but a lifestyle that Adam lives everyday. As a top leadership speaker nationwide, Adam has spent more than **10 years** studying leadership, human potential and what determines success both personally and professionally.

Adam has a **magnificent obsession** with identifying, analyzing and solving problems for leaders and organizations. Every **word** and **gesture** can be felt by you audience as Adam **walks through the crowd** and keeps attendees on the **edge of their seat**.

His principles of servant leadership emerge and transforms employees, managers, leaders and organizations into servant leaders. They are **more inspired**, **more empowered** and **activated to take action** after Adam's presentations. Attendees have said, "it felt as though he was talking directly to me." Adam is known for speaking right to the "heart" of your attendees.

Hiring Adam is not just "who" your attendees will hear, but "What" they will feel afterwards that distinguishes Adam from every other speaker

### Testimonials



TAMARA DIXON
WR-IPMA-HR, PRESIDENT

Adam your leadership principles on knowledge is not power but Applied knowledge is power, wos so powerful. I say, HIRE HIM!!



SUE LEACH
MAASE, EDUCATION DIRETOR

Adam, I'm getting all kinds of apprecation & gratitude for your presentation skils, BRAVO!



DEBORAH
SGMP - TRAINING &
EDUCATION

Adam you were simpy the best speaker we have ever heard!

### Just some of the expressions of gratitude from real attendees of Adam's presentations (in their own words)...



" You are an incredible inspiration and motivator! Thank you" - Penny B.



"WOW - so much to be inspired by, meditated on, and act upon. You really packed in the wisdom! Thank you Adam!" - Katie M.



"Thank you!!!! What a beautiful and amazing experience" - Erin M.



"Very powerful presentation! Tools and information that are so timely and intergral for all of us to practice" - Stacy S.









































































Adam.

I want to express my gratitude for the opportunity to participate in today's MAASE discussion and webinar. I am walking away with with a strong desire for reflection and next steps. I want my time in this life spent serving others, and although I believe that has been my path, I am beginning to understand how much broader and deeper my service could become both personally and professionally. Finding gratitude, drawing lines, embracing change, building relationships, building leaders and honoring those we serve - all powerful messages among the wealth of others discussed. Please know how much you are appreciated.

Most sincerely. Michelle DeJaeger

Kristen M.

3m

Thank you for another great session and the encouragement! I will continue striving to be the Servant Leader that I am called to be.

Adam W.

1m ×

Kristen, my pleasure and with that mindset, I have no doubt in my mind that you are becoming that awesome Servant Leader you have been called to. Desire and intention is EVERYTHING!

Gentry F.

What a way to start off Leading Age! This was great. Very informative and motivational. Wonderful content and ideas. Appreciate your work, Adam!

Adam W.

1m

Im ×

Thank you so much Gentry. I appreciate your feedback. Glad it motivated you! Thanks for attending today!

1m X

This is really refreshing!!! Glad you are the speaker!! Taking some great notes today. You have provided some great reminders and some new perspectives. Thank you for refreshing others!!

Adam W.

My deepest gratitude Cassandra, I am so happy for your feedback and I'm glad my sessions have served you well today!

Nicole G.

Thank you for your work and your energy. You are speaking to our hearts. Great tools you are providing to equip us in the ongoing journey of leadership and life. Hugs!!!!



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Cassandra L.







### ADAM WHITE UNIVERSITY

### Our Schools

ONLINE ON-DEMAND OR

MONTHLY SUBSCRIPTIONS



ADAM WHITE UNIVERSITY

**Personal & Professional Development School** 



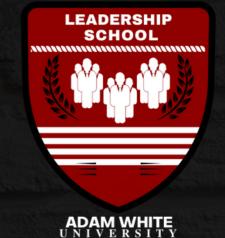
**Business & Marketplace** School



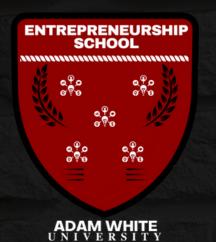
**Kingdom Influence** School



**Spiritual Development School** 



**Leadership School** 



**Entrepreneurship** School



**Speaker & Author** School









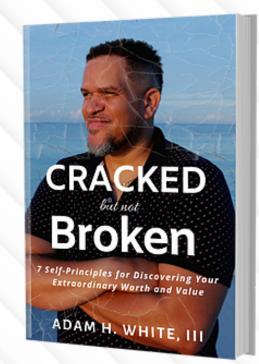








# **ADAM WHITE**



### **CRACKED BUT NOT BROKEN**

### 7 Self Principles for Discovering Your Extraordinary Worth

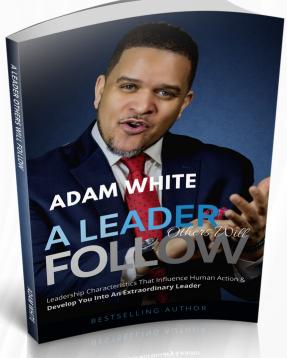
Adam's latest book release, Cracked but not Broken is changing lives all across the nation. We have all experienced life's cracks. This book heals the cracks in our lives, helps us to find purpose and meaning, discover our value and worth, and break free from self-made prisons. Our cracks don't define our real worth and value inside. This book will transform you and teach you how to overcome low-self esteem, feeling worthless, and empower you to find your true identity and purpose once again.

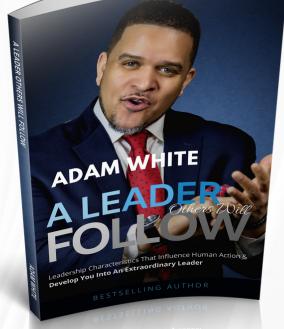
### A LEADER OTHERS WILL FOLLOW

### The Power of Influence

If there is one book you need in your library on leadership, this would be it. Influential Leadership & Motivation Expert, Adam White teaches you the principles of Influential Leadership. Become a leader that others will follow because they want to and not because they have to. Learn the secret ingredient of influential leadership, and powerful leadership communication strategies.

Order your copies today visit the Adam White Success Store at www.adamwhitespeaks.com















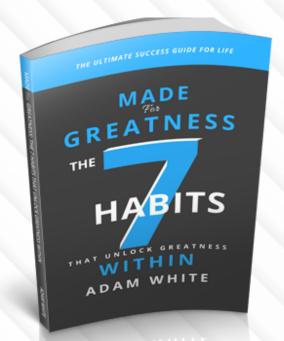








## **ADAM WHITE**



### MADE FOR GREATNESS

#### The 7 Habits That Unlock Greatness Within

Made for Greatness: The 7 Habits that Unlock Greatness Within shows what you need to do to unlock your greatness within. It is from 10 years of research, very practical and will make a tremendous difference in your life. The difference between success or failure is hidden within our daily habits. Adam shares the 7 powerful habits that will transform your life, your relationships and your results..

### **ADAM'S POWER PACK BUNDLE**

#### 3 Books in 1

Take your personal development, professional development and results to the next level with Adam's Power Pack Bundle. Get all three of Adam's bestselling books in one powerful bundle that will transform your leadership, your business, your career, your relationships, and your life.

Cracked but not Broken, A Leader Others Will Follow, and Made For Greatness: The 7 Habits are just one click away!

Order your copies today visit the Adam White Success Store at www.adamwhitespeaks.com





















# A servant leader does not seek to be served but to serve and develop others

ADAM WHITE Servant Leader, Speaker, Author

### "I LOVE PEOPLE...."







"My leadership philosophy is simple...

...You can love people without leading them, but you can't lead people without loving them...

L.O.V.E. is the cornerstone of Servant Leadership"

- Adam White Servant Leader, Speaker, Author

### Free Resources

### FREE EXCLUSIVE **TRAINING**

THE NEW NORMAL: Adapting to Change & The New Normal

Watch this exclusive training for members only of Adam White University for a "limited time" by Adam White

**Watch Now** 

















### Free Resources

### FREE ACCESS

REFRESH. RECONNECT. RE-ENERGIZE Adapting to Change & The New Normal

Get Free Access tp Adam's Wellness Class: Refresh. Reconnect. Re-energize for 14 days

Access Now

















# Our Team







**ADAM** WHITE

Founder & CEO

OM **PATEL** 

Technology Officer

**SHEEL** 

Business Manager

















### Adam White

SERVANT LEADER

FRIEND,

Let's take this journey of servant leadership together. We all have a hidden leader inside of us and my life purpose is to help you and your organization discover it.

I exist to develop Servant Leaders. Leadership is not a title or a position but who you are. No position or title can ever give us value, but we have to bring value to the position

Whether you realize it or not, you are a servant leader. If you serve your family, serve your community, serve your organization, then you are a servant leader. Let's change the world together.

CONTACT ME TODAY SO WE CAN TALK ABOUT HOW I CAN **SERVE YOUR ORGANIZATION!** 















